



A Night for Sight

Advertising Agreement Proceeds to Benefit: Pediatric Ophthalmological Research in Michigan

29201 Telegraph, Suite 324, Southfield, MI 48034 ■ (313) 610-5589 ■ Fax (248) 357-2548

Advertiser / Company Name _____ Date _____

Billing Name (print) _____

Signature _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ E-mail _____

A Night for Sight Contact _____ Phone _____

Contract Deadline: April 1st Ad Copy Submission Deadline: April 10th

Advertising Rate Schedule

Table with 4 columns: Ad Type, Standard, Early-Bird+, Savings. Rows include Full-Page black & white ad, Half-Page black & white ad, Full-Color Tab Insert, Full-Color Double-Sided Tab Insert, and Underwriter's Page.

+ Early Bird rates are only available on signed contracts paid by March 15. ** Subject to availability

Ad Submission Information

- Exact repeat of ad from 20... Repeat ad from 20... with changes noted... New ad (Camera-ready art attached... black and white ads only)... New ad (art files on included disk)... New ad (art files sent by e-mail to keith@wbsusa.com)

Your ad materials will not be returned to you unless you request it. Please return my ad copy to me when the book is completed. Date Received:

Questions about ad submissions? Call Curt at (248) 548-1040 or e-mail curt@wbsusa.com

Questions about ad payment? Please call (313) 610-5589

Payment Information

- Check enclosed - Check No... (make check payable to: A Night for Sight Charity Auction and mail to above address) VISA MC Am Ex Card # Exp. Date 3 or 4 digit code

PLEASE FAX COMPLETED FORM TO (248) 357-2548

(on front or back)